



## Victor Graphics, Inc.

1211 Bernard Drive . Baltimore, MD 21223 410/233-8300 410-233-8304

E-mail: [pineapple@victorgraphics.com](mailto:pineapple@victorgraphics.com)

### Contact:

Kerri Edgar  
Victor Graphics  
1211 Bernard Drive  
Baltimore, MD 21223  
Phone: 410/233-8300

## FOR IMMEDIATE RELEASE

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### VICTOR GRAPHICS ANNOUNCES ORGANIZATIONAL CHANGES



Victor Graphics, Inc. recently announced the promotion of Randy Mitzelfelt to Director of Operations. Mr. Mitzelfelt, a 25-year book manufacturing veteran, joined Victor in 2005 as Customer Service and Planning Manager. He began his career with R.R. Donnelley and previously held management positions with Maple-Vail and Von Hoffman. With this promotion Reese Hicks, President of Victor Graphics, will transition away from day-to-day operations and lead the company as a second generation family owner.

Additionally, Victor Graphics announced the promotion of John E. Beall to Director of Sales. Mr. Beall is responsible for sales, marketing, and customer service after 17 years in Mid Atlantic sales. As a result of this change, Victor Graphics has aligned the sales and customer service departments to better service the company's 300-plus customers across the United States. With the promotion of John Beall, Thomas V. Hicks will now focus on national corporate and educational sales from his New York City office.



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[www.victorgraphics.com](http://www.victorgraphics.com)

### About Victor Graphics:

Established in 1983, Victor Graphics, Inc. is a Maryland-based full-service printing company serving customers throughout the United States. The firm primarily manufactures books, utilizing a platform of both digital and offset web presses to produce short-run and long-run printed products. Victor Graphics services a wide array of markets, including international publishing companies, non-profit trade and professional associations, universities and colleges, and independent publishers. For more information about Victor Graphics, please contact Kerri Edgar at (410) 233-8300.